

## PRESS RELEASE



### **WDSGlobal and HP team to provide Device Management technologies for mobile handsets, enhancing customer experience with easy, over the-air provisioning.**

**Poole, England, April 6, 2009:** WDSGlobal announced today the signing of a global agreement enabling HP to resell WDSGlobal's DCE (Device Configuration Engine) software to HP's Mobility Solutions customers.

Targeted to mobile telco operators, the offering will integrate HP's MMC (Mobile Management Center) and WDSGlobal DCE (Device Configuration Engine), providing a comprehensive mobile device management solution that enables value-added data services for the feature phone category.

"We chose HP because of its familiarity with MDM (Mobile Device Management), an already successful collaboration in the Chinese market, and because HP's MMC solution could be fully integrated into our existing DCE Engine", said John Ainsworth, Vice President Partners, WDSGlobal.

The solution is currently available from HP, and is a key element of HP's Mobility Solutions portfolio of device management offerings.

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#### **About WDSGlobal**

Since 1995, WDSGlobal has been dedicated to helping mobile operators, handset manufacturers and service providers deliver more profitable products and services to end-users. From handset validation and readiness testing to mobile device management and end-user support, WDSGlobal offers the industry's most complete solution for the management of end-users, devices and services. Believing end-user profitability lies in effective problem prevention and user experience management and not in problem management, the company's GlobalMine framework continually collects, validates and shares data about devices, services and user trends. This is used to enhance the effectiveness of its carrier-grade products and services and to help customers drive service adoption, increase loyalty and drive-down support costs.

To find out more, please visit [www.wdsglobal.com](http://www.wdsglobal.com)

**About HP**

HP, the world's largest technology company, provides printing and personal computing products and IT services, software and solutions that simplify the technology experience for consumers and businesses. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

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