

WDSGlobal appoints Steve Nasca as General Manager for Americas

30TH APRIL 2007: KIRKLAND (WA) - WDSGlobal, the wireless industry's leading provider of lifecycle management and support solutions for carriers, handset manufacturers and content providers, has today announced the appointment of Steve Nasca as Regional General Manager for the Americas.

The company provides specialized technical support to wireless users on behalf of its carrier and equipment manufacturer customers. Mr. Nasca will oversee the company's operations across North America and the emerging mobile telecommunications markets of Central and Latin America. WDSGlobal is based in Kirkland (WA) where in just five years it has become the city's second largest private-sector employer. The company also has operations in Europe, Asia and Oceania.

Mr. Nasca will look to continue WDSGlobal's fast-paced growth and develop the company's position as the industry's partner of choice for specialized support and wireless consumer management. "We have only just scratched the surface," he comments. "Wireless technologies are becoming increasingly sophisticated and with this comes added complexity for the consumer. WDSGlobal's role is to ensure that today's wireless users stay connected and that carriers can meet market expectations for service and quality. The company is in an excellent position to build on its existing relationships with carriers and equipment manufacturers and to also extend its reach into new markets. I'm very excited about the challenges ahead and about working for a company that's growing at such enormous pace on a global scale."

WDSGlobal is headquartered in the UK where it is recognized as one of the fastest growing privately-owned tech companies in the country*. The US operation is now the largest grossing international region for the company, reflecting the enormous growth across the wireless industry and American consumers' continued appetite for sophisticated services and technologies that keep them connected at all times.

Mr. Nasca joins WDSGlobal from Corporate Express where he held the role of Division President. He is a graduate of the University of Notre Dame and holds an MBA from the University of Buffalo.

**Source: Sunday Times Tech-Track 100 (2006)*

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About WDSGlobal

Since 1995, WDSGlobal has been focused on helping mobile operators, handset manufacturers and content providers meet their customers' expectations for service and quality. From handset validation and readiness testing to mobile device management and end-user support, WDSGlobal today offers the mobile industry's most complete solution for the management of subscribers, devices and services.

With nearly 1000 employees globally and dedicated support centers in the UK, USA, South Africa and Australia, no one gets a better view of the complete mobile user experience. Every day, WDSGlobal collects, validates and shares data about devices, services and user behavior, using it to feed GlobalMine - the industry's most comprehensive knowledge base and foundation for the company's portfolio of carrier-grade products and services.

Knowledge Products: Helps end-users, operators, manufacturers and content providers resolve compatibility and configuration issues on demand. Support Services: WDSGlobal is the industry's leading provider of specialized support for mobile users with highly specialized troubleshooting teams and four international support centers. Device Management: Over-the-air device configuration and firmware updates. Analysis & Consulting: Help the mobile industry base strategic decisions on real-world data and consulting expertise.

The company currently counts over 100 customers, including most of the world's largest handset manufacturer and mobile operator brands, and is headquartered in Poole, UK.

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